

EEO PUBLIC FILE REPORT

3 STATION EMPLOYMENT UNIT WITH COMMON OWNERSHIP AND SHARED EMPLOYEES

This Report covers full-time job vacancy recruitment data for the one-year period
July 22, 2016 to July 21, 2017

Employment Unit Name: Pacific Broadcasting Group, Inc. (Newton, NC)
Newton-Conover Communications, Inc. (Newton, NC)

Station call signs and communities of license: WXRC-FM, Hickory, NC
WAIZ-AM, Hickory, NC
WNNC-AM, Newton, NC

Station Contact for EEO Information: Dave Lingafelt, President
P.O. Box 430
Newton, NC 28658
dave@957theride.com
Phone: 828-464-4041

Listing of all full-time job vacancies by each station in this unit for this period:

WXRC:	Zero
WAIZ :	Zero
WNNC:	Zero

Narrative

Even though job opportunities with our stations have been very limited over the years due to our small staff size, we have tried to be available, and recruit and encourage an interest in broadcasting. In the past WXRC, WAIZ, and WNNC have made available internships and scholarships to broadcasting schools to help create an interest in broadcasting.

Recruitment Initiatives This Period:

4-month Internship for Newton-Conover High School student (M.F.) This student, with an interest in broadcasting, contributed 2 hours daily to observing and learning here at our studios. She was directed by Paul Kayanek (on-air personality) and Dave Lingafelt (General Manager). 8/31/16 – 1/11/17

Participation in Job Fair at Catawba Valley Community College March 4, 2017. Staff was on site during this 3 hour Job Fair to answer questions about broadcasting and radio careers. Staff who participated are Dawn Teller and David Haas (Account Representatives) and Dave Lingafelt, General Manager.